

Reverse Buyer Seller Meet

Reverse Buyer Seller Meet at Vibrant Ceramics Expo and Summit 2017



Indian Chamber of Commerce is pleased to organise a Reverse Buyer Seller Meet coinciding with Vibrant Ceramics Expo & Summit to be held from 16 to 19 November 2017 at Gandhinagar, Gujarat in India.

The Reverse Buyer Seller Meet (RBSM) aims at developing strategic partnerships for ceramic tiles and sanitaryware supply chain between India and focus countries. This gala show will be a platform for suppliers of ceramic tiles and sanitaryware to showcase their products and technology to the Indian and international business visitors.

Vibrant Ceramics was initiated and held by pursuing the idea of Hon'ble Prime Minister, Mr Narendra Modi to see India proliferate in the corporate and commercial realms across the world by providing the optimal combination of skilled human resource and state-of-the-art technology. Vibrant Ceramics 2017, the second edition shall be an ideal portal to meet, interact and discuss business possibilities for industrialists, dealers, customers, experts and all those who matter in the ceramics Industry.



Hosted Buyers will be entitled to:

- Complimentary three nights hotel stay
- Economy class air ticket
- Complimentary airport pick up and drop
- Complimentary exhibition center shuttle service
- Complimentary lunch at the exhibition center
- B2B meetings with profile matched Indian exhibitors for business partnership

You are requested to pay a nominal Registration Fee of USD 200 to avail this offer. This needs to be paid in cash in India on 16th November 2017

Application Procedure:

Foreign companies interested to participate are requested to e-mail the Application Form to: foreigntrade@indianchamber.net

Please attach a scanned copy of relevant passports along with the application form.

Kindly note all applications will be accepted only after screening and approval by the Approval Committee.

HIGHLIGHTS

VIBRANT CERAMICS EXPO & SUMMIT 2016

- * Interaction with overseas delegates resulted in direct orders
- * Industry experts from more than ten countries shared their experience in areas like international market access, quality control, production efficiency, packaging, storage and warehousing, access to finance, training and skill development etc
- * Introduced participants to best practices followed in their respective countries
- * Extensive knowledge base on common platform
- * More than 80 foreign delegates from 35+ companies visited the factories in Morbi, resulting in many unexplored business opportunities and deals
- * A platform for industry stakeholders to connect and work with each other
- * Industry directory shared with overseas buyers
- * Pre-arranged one on one meetings between overseas buyers and Indian suppliers to facilitate business
- * More than one lakh visitors in three days in its first year
- * Ceramic industry of Morbi stamped its presence in the global market showcasing innovative designs, products, quality and competitive prices



INDIAN CERAMICS INDUSTRY PERSPECTIVE

The ceramics industry in India came into existence about a century ago and has matured over time to form an industrial base. From traditional pottery making, the industry has evolved to find its place in the market for sophisticated insulators, electronic and electrical items. The Indian ceramic industry ranks 2nd in the world and produces around 12.9% of global output. Today, it is among the top three countries in the field of tile production. The industry provides employment to 550,000 people, of whom 50,000 are directly employed.

In the last decade, specifically the ceramic tiles industry has evolved into a more organized market with new users emerging in various industries. Ceramic tiles as a product segment has grown to a sizeable chunk today at approximately 1600 Millions Square meters production per annum. However, the potential seems to be great, particularly as the housing sector, retail, IT and BPO sectors have been witnessing an unprecedented boom in recent times.

India is the third largest tiles market in the world. While global tiles production grew at an annual rate of 6.3% for the period 2006-2013, tiles production in India grew almost double at 12% during the same period. Ceramic tiles that account for close to 60% of the total tiles demand in India, is expected to grow at a CAGR of 8.7% for the period 2014-2019.



REVERSE BUYER-SELLER MEET FOCUS



Vitrified Tiles



Floor Tiles



Sanitary Ware



Wall Tiles



Bathroom Fittings and Accessories

Indian Chamber of Commerce – The Organiser

The Indian Chamber of Commerce is the premier body of business in Eastern and North-Eastern India. Set up as part of India's Freedom Movement, ICC's membership comprises of the several of the largest corporates in India. ICC has its offices in Kolkata, New Delhi, Mumbai, Guwahati, Patna, Ranchi and Bhubaneswar.

The Indian Chamber of Commerce plays a very pro-active role in advocating national economic policies for competitive growth in the country as also regional development to power the growth dynamics of the States. It offers a range of professional services from Environment Management Systems, Energy Efficiency, International and Domestic Arbitration, High Quality Professional Training, Business Information as well as Foreign Trade and Investment Promotion.

For further details please contact

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Indian Chamber of Commerce

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